Tourism management is a multidisciplinary field that involves overseeing the many aspects of the tourism and hospitality industries. Some principles of tourism management include:

Hospitality management: Focuses on providing services for guests, such as food and accommodation

Promoting tourism: Focuses on developing and promoting tourism destinations

Active tourism: Focuses on managing and overseeing the efficient operation and sustainability of tourism enterprises, such as hotels, attractions, and destinations

Travel management: Focuses on planning, organizing, and executing travel services for leisure and business travelers

Destination marketing: Focuses on concepts such as destination image, overtourism, and sustainability

Tourism entrepreneurship development: Focuses on providing knowledge, skills, and attitudes to set up tourism-related establishments

Eco and community based tourism: Focuses on principles such as the balanced development principle, which is related to the geographical location of nature protected areas and the distribution of population

Tourism Management: All You Need to Know About Tourism!

A degree in tourism management can provide students with the skills and knowledge to pursue a wide range of careers in the tourism industry.